



## Building capacities for innovation in the eco-social entrepreneurship education

### Izgradnja kapaciteta za inovacije u obrazovanju za eko-socijalno preduzetništvo

Dear BC4ESE Community,

We're excited to bring you the latest updates from our ongoing BC4ESE project, where progress continues to inspire and innovate!

## Exploring the Eco-SE-E-Lab: A gateway to Eco-Social Entrepreneurship

HOME ABOUT THE PROJECT PROJECT RESULTS CONSORTIUM

### O3: Interactive web platform "Eco-SE-E-lab"

This interactive web platform features 18 engaging educational modules designed to immerse learners in the world of eco-social entrepreneurship. Each module is dedicated to instilling and promoting essential eco-social entrepreneurship topics and competences. Through a variety of online games, virtual challenges, and digital activities, participants explore the journeys of real-life eco-social entrepreneurs, drawn from insights gleaned from the ["Eco-social entrepreneurship analysis: needs, obstacles and good practices"](#) e-book.

Each gameplay experience offers a narrative showcasing one or several eco-social enterprises, carefully chosen as exemplary models for aspiring eco-social entrepreneurs. These modules are meticulously crafted based on educational scenarios outlined in the [Gamified eco-social entrepreneurship education](#) e-book, aiming to both educate and inspire.

A comprehensive user's handbook is also provided for individuals interested in either learning about or teaching eco-social entrepreneurship topics to youth.

Digital certificate with badges is available here. By completing games, learners earn specific digital badges that validate their acquired competences. The more games you win, the more badges you collect. Once you collect them simply upload them to your certificate!

STARTING A BUSINESS DIGITAL LABYRINTH SAVING THE WORLD ZERO WASTE GAME LEADING AN ECOLOGICAL BUSINESS ENTERPRISE

Are you ready to launch your start-up? LOVE FOOD NETWORKS Contribution focus: WHAT IS A TEAMWORK? LEADERSHIP IN ECOLOGICAL ENTREPRENEURSHIP

ESSENTIALS OF ECO-SOCIAL ENTREPRENEURSHIP TIME IS MONEY! INNOVATION CHALLENGE

SHOE THE GREEN ZONE PLAY

We are delighted to announce the completion of O3: Interactive Web Platform "Eco-SE-E-lab". In the dynamic world of eco-social entrepreneurship, the "Eco-SE-E-lab" stands out as an interactive web platform designed to empower and educate future changemakers. Developed as part of our broader initiative to infuse eco-consciousness into entrepreneurship education, this platform encapsulates the essence of innovation and practical learning.

### Module design and content

The platform features 18 comprehensive modules, each crafted to address key aspects of eco-social entrepreneurship. They draw heavily on insights from the ["Eco-social entrepreneurship analysis: needs, obstacles and good practices"](#) e-book, ensuring that the

content is both relevant and rooted in actual experiences. As participants navigate through the platform, they encounter various online games, virtual challenges, and digital activities.

### Learning through real-life examples

What makes the Eco-SE-E-lab truly unique is its approach to storytelling. Each gameplay experience is structured around narratives that highlight one or several eco-social enterprises. These stories are carefully chosen to illustrate successful applications of eco-social principles, providing learners with exemplary models to emulate. By presenting these examples, the platform not only teaches theoretical concepts but also showcases the tangible impacts of implementing such ideas in real business settings.

### Educational scenarios and gamification

The educational scenarios within the Eco-SE-E-lab are derived from the "[Gamified eco-entrepreneurship education](#)" e-book. This ensures that each module is not only informative but also interactive, employing gamification techniques to enhance engagement and retention of information. Gamification in education has been shown to boost motivation and increase user activity, making it a perfect fit for the dynamic field of eco-social entrepreneurship.



### Empowering Change Makers: The development of "Eco-SE E-training"

Our final major output, the "Eco-SE E-training," is well underway. This online non-formal education training program comprises six e-learning modules designed to upskill youth workers in entrepreneurial, digital, and youth working skills. It covers various aspects of eco-social entrepreneurship, from basic entrepreneurial concepts to advanced topics like marketing and sales. Scheduled to be delivered over two days and tested in our upcoming TTLA in Niš, Serbia in September, this training aims to equip youth workers with the necessary tools to inspire and guide young people towards sustainable development and innovation.



The BC4ESE project is co-financed by the ERASMUS+ programme of the European Union and will be implemented from January 2022 to January 2025. This publication reflects the views of the authors and the European Commission cannot be held responsible for any use which may be made of the information contained therein (Project Call: ERASMUS-YOUTH-2021-CB, Project no: 101052019)



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## Upcoming: 6<sup>th</sup> Transnational Partner Meeting in Niš

We're gearing up for our 6th Transnational Partner Meeting, set to take place over three days in Niš, Serbia in September, along with TTLA. This meeting will cover updates on our work, review ongoing tasks for each work package, and outline work plans for the development of the Eco-SE-E-training and finalization of O4. This will be our last TPM, marking a critical milestone in our project.

## Looking Ahead

As we advance towards finalizing our project outputs, we are committed to refining our materials based on the feedback from pilot sessions that will take place across six partner countries. This process ensures that our resources are practical, effective, and truly beneficial for youth workers and their communities.

Thank you for staying connected with us! We are excited to see how these new tools will help youth workers inspire and guide young entrepreneurs!





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the eco-social entrepreneurship education

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za eko-socijalno preduzetništvo

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